



What can we do in this challenging political moment?

How do we move beyond resistance to create enduring change?

How We Win:
A Guide to Nonviolent Direct Action
Book talk with **George Lakey**

Tuesday, March 19, 7:00
White Whale Books
4754 Liberty Ave
Pittsburgh, 15224

In a book of dramatic stories George Lakey draws lessons for today from a century of successful direct action campaigns by civic groups, women, labor, civil rights, LGBTQ, immigrants, environmentalists, religious groups, and students.

“George Lakey’s Manual for Direct Action was literally a life-saver for many during the height of the struggle for Black freedom and dignity in the 1960s. How We Win has arrived to us at another key moment in our human journey.” -- Rev. Dr. Bernice A. King, CEO of the Martin Luther King, Jr. Center for Nonviolent Social Change

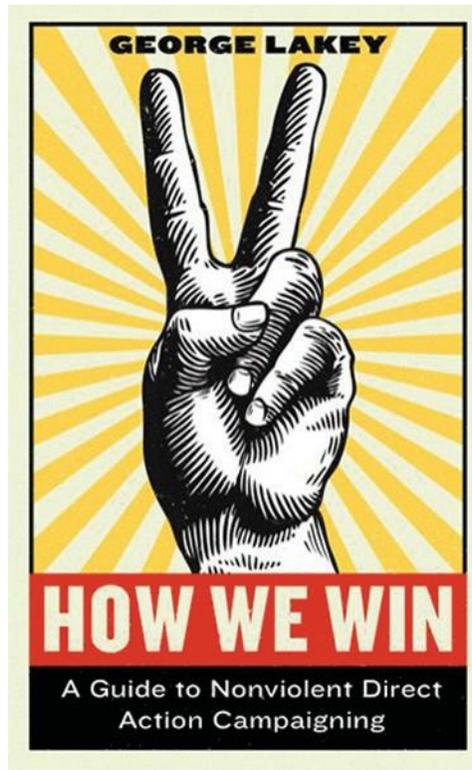
“If you want to be a soldier, you can go to West Point. If you want to be a nonviolent change-maker, this is an awfully good place to start. George Lakey has been near the center of American resistance for decades, and so he has both remarkable stories and remarkable insights.”
-- Bill McKibben, co-founder 350.org

Free and open to the public



How We Win

Workshop with George Lakey



A participatory 3-hour workshop with internationally-known trainer, author of
How We Win: A Guide to Nonviolent Direct Action Campaigning (2018)

Wednesday, March 20, 5:30 – 8:30
Friends Meeting House
4836 Ellsworth Ave, Pittsburgh, 15213

*Through experiential activities, small group work, connecting with the big picture and our own gifts,
the workshop explores:*

- What makes nonviolent direct action campaigns powerful now?**
- How do we start a new campaign or tweak already-existing ones?**
- How do targeted campaigns grow strong leadership among marginalized people?**
- How can campaigns build a movement of movements?**

George Lakey has led over 1500 workshops on five continents. First arrested in the civil rights movement, in 2018 he was arrested campaigning for Power Local Green Jobs. In between he gave leadership to campaigns on neighborhood, state, and national levels, working in cross-race, cross-class coalitions and the LGBTQ movement. He's worked with labor unions, the Mohawk, high school students, environmentalists, and the Puerto Rican independence movement. He taught conflict studies at universities and authored ten books on how to bring about change. He is a columnist for the online publication WagingNonviolence.org.

Workshop space is limited. Donation: \$20, or what you can afford (pay at the door).

RSVP required to jonijohn2@verizon.net or Eventbrite: <https://bit.ly/2VRpVMj>

A light dinner will be provided