



## NEWS RELEASE

• Mar. 30, 2021 •

### • Apr. 18 “Whitewashing Andrew Carnegie” program discusses fine-tuning the historical record with philanthropy

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**WHAT:** The Battle of Homestead Foundation and United Steelworkers present the 2021 Bernard Kleiman Lecture — “**Whitewashing Andrew Carnegie**”

**WHEN:** Online, Sunday, Apr. 18, 2021 from 3:00-4:30 p.m.

**WHERE:** Program is free but viewers must register at <http://usw.to/3qh>

**WHO:** Featuring [Sarah Papazoglakis, Ph.D.](#), Privacy and Trust Product Strategist at Facebook Reality Labs, San Francisco CA

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**HOMESTEAD, PENNSYLVANIA** — In the last two decades of his life, Andrew Carnegie gave away \$350 million to charitable causes, the equivalent of \$300 billion today.

But now (as then) the question is asked: was Carnegie’s aggressive philanthropy at its core a planned public relations effort to soften his legacy as a manipulative financier and ruthless suppressor of unions?

New information has emerged, and social historian **Sarah Papazoglakis, Ph.D.** will review Carnegie’s reputational balance sheet in her “**Whitewashing Andrew Carnegie**” program for the 2021 Bernard Kleiman Lecture.

On Sunday, Apr. 18, 2021 from 3:00-4:30 p.m. in the online event sponsored by the Battle of Homestead Foundation and the United Steelworkers, Dr. Papazoglakis will discuss the impetus behind industrialist Andrew Carnegie’s late-in-life decision to convert his prodigious business wealth into a massive campaign to fund social improvement projects including museums, universities, concert halls and more than 2,500 libraries around the globe.

The program is free; attendees must register at <http://usw.to/3qh> to receive a Zoom admission link.

The presentation will include commentary on the Carnegie philanthropic legacy from current Carnegie Library of Pittsburgh and Carnegie Museums employees who recently voted to unionize as members of the United Steelworkers.

With an extensive research background in how philanthropy, human rights and equity intersect with racial and gender issues, **Dr. Papazoglakis** has studied the different ways that wealth and power can be redistributed outside of traditional philanthropic frameworks in order to advance equality and freedom.

Currently a privacy and trust product strategist at Facebook Reality Labs, she was formerly Senior Privacy Policy Analyst for the City of San Jose, California, and a Public Fellow for California Humanities.

**The Bernard Kleiman Lecture Series** was established in 2007 as a forum for informed discourse on labor issues. As general counsel and lead negotiator for the United Steelworkers for 46 years, Bernard Kleiman played a central role in crafting an affirmative action agreement for the steel and aluminum industries to increase hiring of minority workers and women.

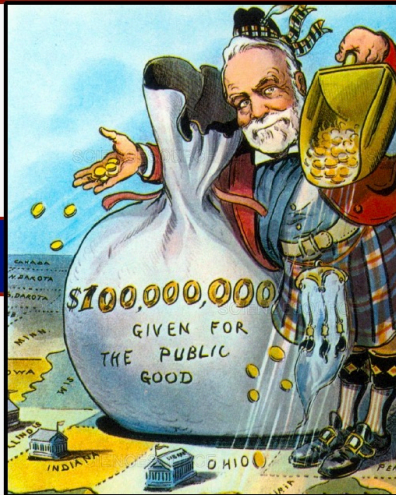
The **Battle of Homestead Foundation** is an educational nonprofit promoting Western Pennsylvania's vibrant industrial and labor history starting with the 1892 Homestead Steel Strike and connecting with current labor issues involving economics, the environment, healthcare, racism and other social concerns.

The **United Steelworkers** (USW) is a general trade union with members across North America. Headquartered in Pittsburgh, the USW represents workers in Canada, the Caribbean and United States in a diverse range of industries, including primary and fabricated metals, paper, chemicals, glass, rubber, heavy-duty conveyor belting, tires, transportation, utilities, container industries, pharmaceuticals, call centers and health care.

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- \* For information on Battle of Homestead Foundation programs visit [www.battleofhomestead.org](http://www.battleofhomestead.org).
- \* Tune in to the Foundation's public affairs podcast series *Essential Work: Exploring the Past, Present and Future of Jobs* podcast series at [www.essentialworkpodcast.com](http://www.essentialworkpodcast.com)

\* **PRESENTER:** With an extensive research background in how philanthropy, human rights and equity intersect with racial and gender issues, **Sarah Papazoglakis, Ph.D.** has studied the different ways that wealth and power can be redistributed outside of traditional philanthropic frameworks in order to advance equality and freedom. Currently a privacy and trust product strategist at Facebook Reality Labs, she was formerly Senior Privacy Policy Analyst for the City of San Jose, California, and a Public Fellow for California Humanities.

<p><b>“Whitewashing Andrew Carnegie”</b> • The 2021 Bernard Kleiman Lecture • <i>presented by ~ Sarah Papazoglakis, Ph.D.</i></p>	
<p>★ Sunday, Apr. 18, 2021 @ 3pm ★</p>	
<p>JOIN <b>Battle of Homestead Foundation &amp; United Steelworkers</b> for a look at the private intent and public impact of America's first industrialist-turned-benefactor</p>	